

# Bayesian Learning

## Lecture 3 - Multi-parameter models

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# Lecture overview

- Multiparameter models
- Marginalization
- Normal model with unknown variance
- Multinomial data
- Dirichlet distribution

# Marginalization

- Models with **multiple parameters**  $\theta_1, \theta_2, \dots$
- Examples:  $x_i \stackrel{iid}{\sim} N(\theta, \sigma^2)$ ; multiple regression ...
- Joint posterior distribution**

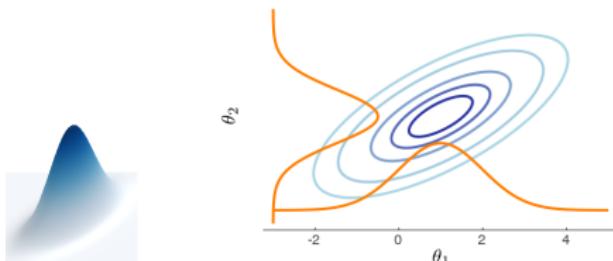
$$p(\theta_1, \theta_2, \dots, \theta_p | y) \propto p(y | \theta_1, \theta_2, \dots, \theta_p) p(\theta_1, \theta_2, \dots, \theta_p).$$

- In vector form

$$p(\boldsymbol{\theta} | \mathbf{y}) \propto p(\mathbf{y} | \boldsymbol{\theta}) p(\boldsymbol{\theta}).$$

- Marginalize** out parameters. **Marginal posterior** of  $\theta_1$ :

$$p(\theta_1 | y) = \int p(\theta_1, \theta_2 | y) d\theta_2 = \int p(\theta_1 | \theta_2, y) p(\theta_2 | y) d\theta_2.$$



# Normal model with unknown variance

## ■ Model

$$x_1, \dots, x_n \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

## ■ Prior

$$p(\theta, \sigma^2) \propto (\sigma^2)^{-1}$$

## ■ Posterior

$$\theta | \sigma^2, \mathbf{x} \sim N\left(\bar{x}, \frac{\sigma^2}{n}\right)$$

$$\sigma^2 | \mathbf{x} \sim \text{Inv}-\chi^2(n-1, s^2),$$

where

$$s^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n-1}$$

is the usual sample variance.

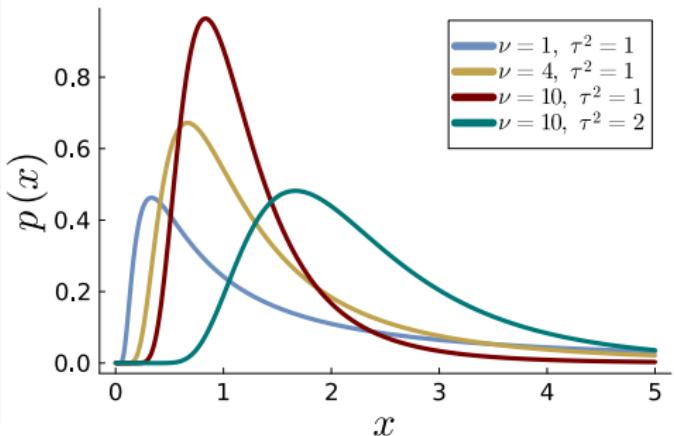
### Inv- $\chi^2$ distribution

$X \sim \text{Inv-}\chi^2(\nu, \tau^2), X \in (0, \infty)$

$$p(x) = \frac{(\tau^2 \nu / 2)^{\nu/2}}{\Gamma(\nu/2)} \frac{\exp\left(\frac{-\nu \tau^2}{2x}\right)}{x^{1+\nu/2}}$$

$$\mathbb{E}(X) = \frac{\nu}{\nu - 2} \tau^2$$

$$\mathbb{V}(X) = \frac{2\nu^2 \tau^4}{(\nu - 2)^2 (\nu - 4)}$$



# Normal model - normal prior

## ■ Model

$$y_1, \dots, y_n | \theta, \sigma^2 \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

## ■ Conjugate prior

$$\begin{aligned}\theta | \sigma^2 &\sim N\left(\mu_0, \frac{\sigma^2}{\kappa_0}\right) \\ \sigma^2 &\sim \text{Inv-}\chi^2(\nu_0, \sigma_0^2)\end{aligned}$$

# Normal model with normal prior

## ■ Posterior

$$\theta | \mathbf{y}, \sigma^2 \sim N\left(\mu_n, \frac{\sigma^2}{\kappa_n}\right)$$
$$\sigma^2 | \mathbf{y} \sim \text{Inv-}\chi^2(\nu_n, \sigma_n^2).$$

where

$$\begin{aligned}\mu_n &= \frac{\kappa_0}{\kappa_0 + n} \mu_0 + \frac{n}{\kappa_0 + n} \bar{y} \\ \kappa_n &= \kappa_0 + n \\ \nu_n &= \nu_0 + n \\ \nu_n \sigma_n^2 &= \nu_0 \sigma_0^2 + (n - 1) s^2 + \frac{\kappa_0 n}{\kappa_0 + n} (\bar{y} - \mu_0)^2.\end{aligned}$$

# Normal model with normal prior

## ■ Posterior

$$\begin{aligned}\theta | \mathbf{y}, \sigma^2 &\sim N\left(\mu_n, \frac{\sigma^2}{\kappa_n}\right) \\ \sigma^2 | \mathbf{y} &\sim \text{Inv-}\chi^2(\nu_n, \sigma_n^2).\end{aligned}$$

where

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## ■ Marginal posterior

$$\theta | \mathbf{y} \sim t\left(\mu_n, \sigma_n^2 / \kappa_n, \nu_n\right)$$

# Simulating from posterior - pseudo code

Posterior simulation - iid Gaussian with conjugate prior.

**Input:** data  $\mathbf{x} = (x_1, \dots, x_n)$   
number of posterior draws  $m$ .

compute  $\mu_n, \sigma_n^2, \kappa_n$  and  $\nu_n$  using Figure 50.

**for**  $i$  in  $1:m$  **do**

$\sigma^2 \leftarrow \text{rINVCHI2}(\nu_n, \sigma_n^2)$   
 $\theta \leftarrow \text{RNORMAL}(\mu_n, \sigma^2 / \kappa_n)$

**end**

**Output:**  $m$  draws for  $\theta$  and  $\sigma^2$  from joint posterior.

**Function**  $\text{rINVCHI2}(\nu, \tau^2)$

$x = \text{rCHI2}(\nu)$   
 $y = \nu \tau^2 / x$   
**return**  $y$

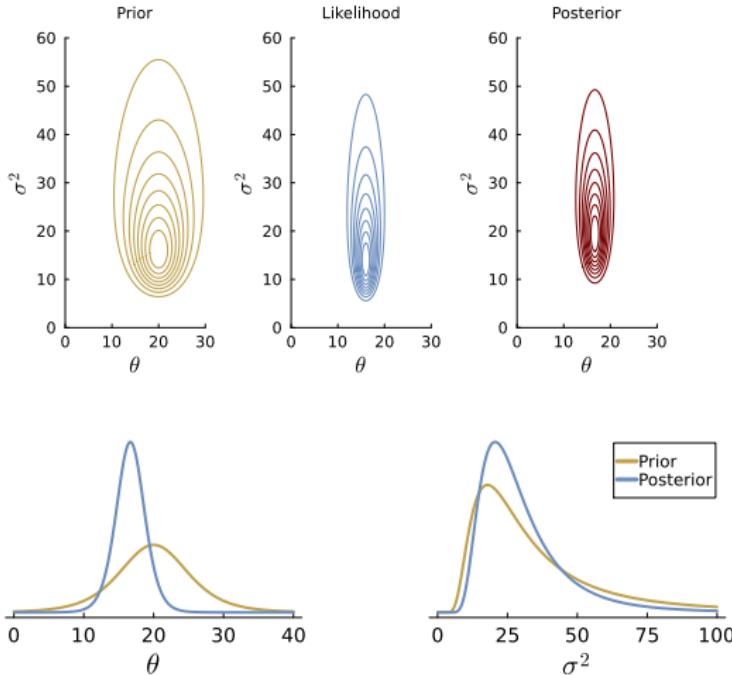
## Simulating from posterior - output

| draw   | $\theta$ | $\sigma^2$ | $\sigma/\theta$ | $\theta \geq 20$ |
|--------|----------|------------|-----------------|------------------|
| 1      | 18.165   | 18.451     | 0.236           | 0                |
| 2      | 20.431   | 29.943     | 0.267           | 1                |
| 3      | 15.565   | 29.094     | 0.346           | 0                |
| :      | :        | :          | :               | :                |
| 10,000 | 16.400   | 21.668     | 0.283           | 0                |
| Mean   | 16.645   | 30.813     | 0.330           | 0.066            |

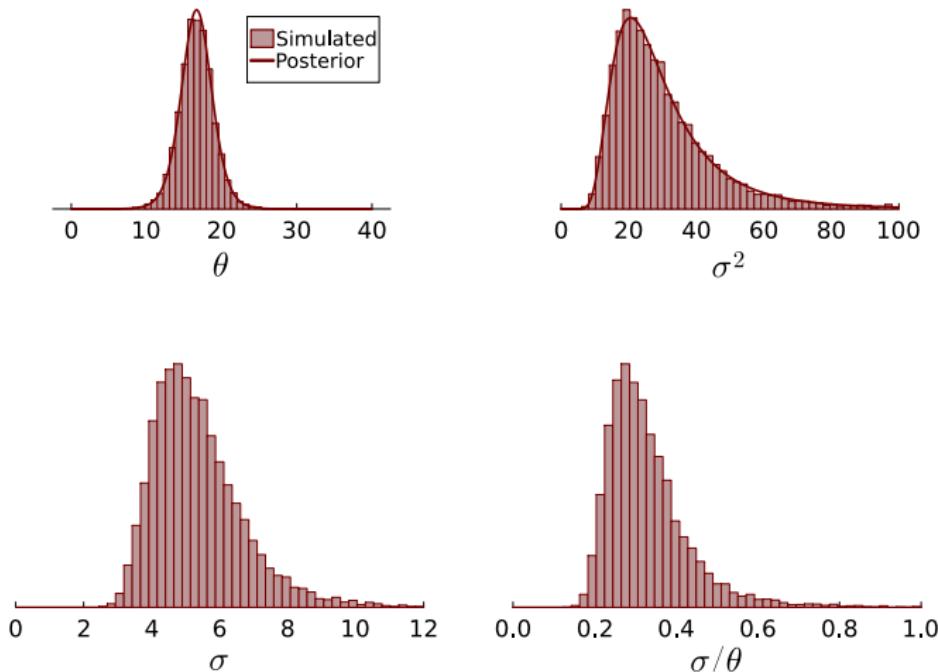
# Internet speed data - joint and marginal posteriors

■ Prior:

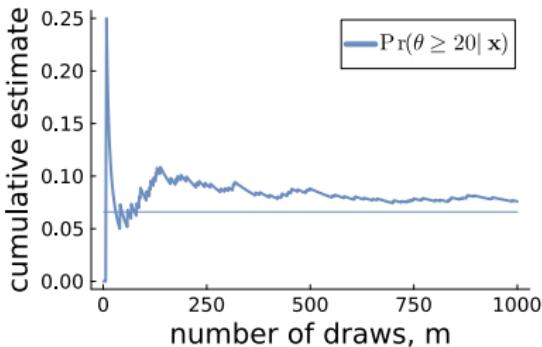
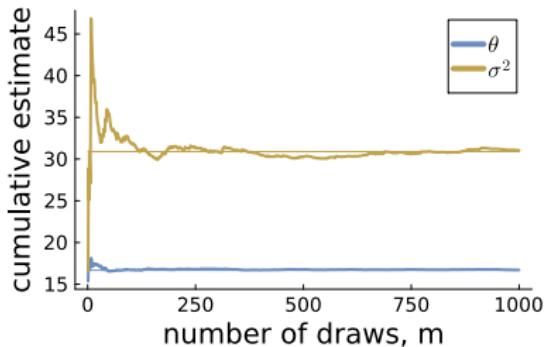
$$\theta | \sigma^2 \sim N\left(20, \frac{\sigma^2}{1}\right) \text{ and } \sigma^2 \sim \text{Inv-}\chi^2(\nu_0 = 5, \sigma_0^2 = 5^2)$$



# Monte Carlo simulation



# Monte Carlo simulation



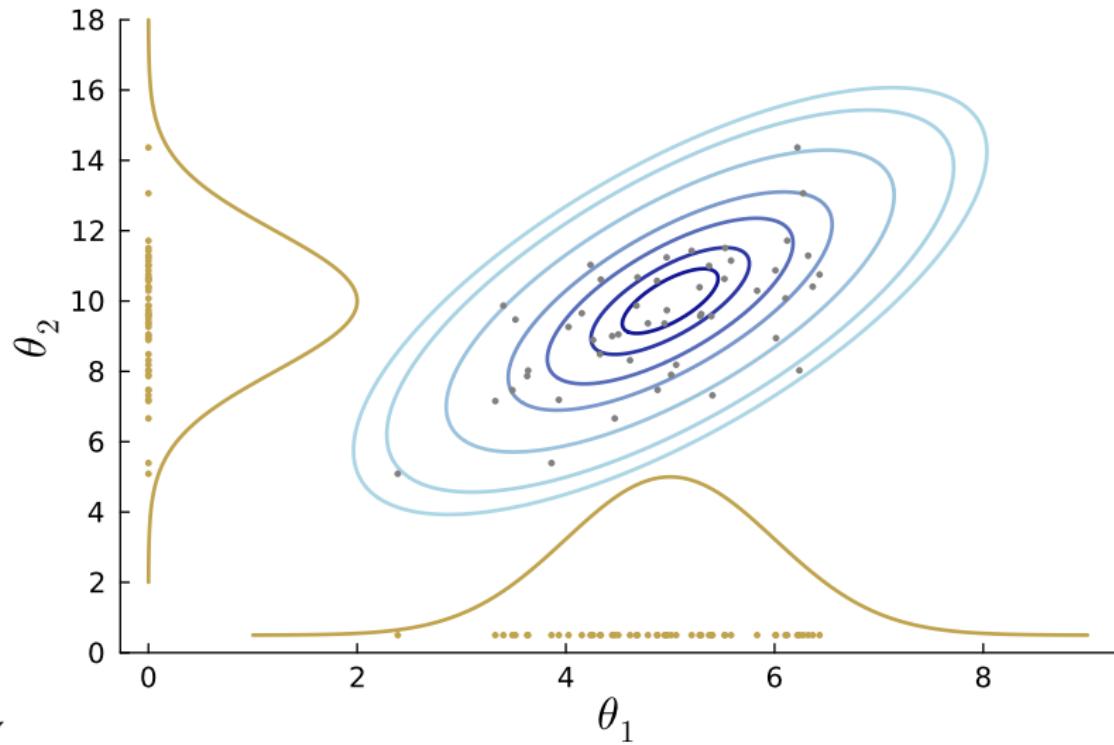
- Law of large numbers for **consistency**:

$$\bar{\theta}_{1:m} \equiv \frac{1}{m} \sum_{i=1}^m \theta^{(i)} \xrightarrow{\text{a.s.}} \mathbb{E}(\theta | \mathbf{x}) \text{ as } m \rightarrow \infty$$

- Central limit theorem for the **accuracy**:

$$\bar{\theta}_{1:m} \sim N\left(\mathbb{E}(\theta | \mathbf{x}), \frac{\mathbb{V}(\theta | \mathbf{x})}{m}\right)$$

# Simulation from marginals by selection



# Multinomial model with Dirichlet prior

- **Categorical counts:**  $\mathbf{y} = (y_1, \dots, y_C)$ , where  $\sum_{c=1}^C y_c = n$ .
- $y_c$  = number of observations in  $c$ th category. Brand choices.
- **Multinomial model:**

$$p(\mathbf{y}|\boldsymbol{\theta}) \propto \prod_{c=1}^C \theta_c^{y_c}, \text{ where } \sum_{c=1}^C \theta_c = 1.$$

- **Dirichlet prior:**  $\boldsymbol{\theta} \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$

$$p(\boldsymbol{\theta}) \propto \prod_{c=1}^C \theta_c^{\alpha_c - 1}.$$

- **Marginal distributions**

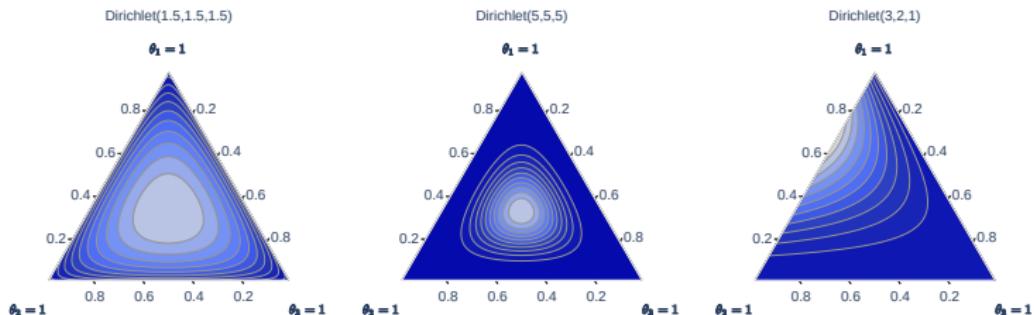
$$\theta_c \sim \text{Beta}(\alpha_c, \alpha_+ - \alpha_c), \text{ where } \alpha_+ = \sum_{c=1}^C \alpha_c$$

# Dirichlet prior

$$(\theta_1, \dots, \theta_C) \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$$

$$\mathbb{E}(\theta_c) = \frac{\alpha_c}{\sum_{j=1}^C \alpha_j}$$

$$\mathbb{V}(\theta_c) = \frac{\mathbb{E}(\theta_c)(1-\mathbb{E}(\theta_c))}{1+\sum_{j=1}^C \alpha_j}$$



- 'Non-informative':  $\alpha_1 = \dots = \alpha_K = 1$  (uniform and proper).

# Multinomial model with Dirichlet prior

- **Simulation** from a  $\text{Dirichlet}(\boldsymbol{\alpha})$  with  $\boldsymbol{\alpha} = (\alpha_1, \dots, \alpha_C)$ :

```
Function rDIRICHLET( $\boldsymbol{\alpha}$ )
  for  $c$  in  $1:C$  do
    |  $\mathbf{y}[c] \leftarrow \text{rGAMMA}(\boldsymbol{\alpha}[c], 1)$ 
  end
  return  $\mathbf{y}/\text{SUM}(\mathbf{y})$ 
```

- **Prior-to-Posterior:**

## Multinomial data with Dirichlet prior

**Model:**  $\mathbf{n}|\boldsymbol{\theta} \sim \text{Multinomial}(\boldsymbol{\theta})$ , where

$\mathbf{n} = (n_1, \dots, n_C)$  are counts in  $C$  categories

$\boldsymbol{\theta} = (\theta_1, \dots, \theta_C)$  are category probabilities.

**Prior:**  $\boldsymbol{\theta} \sim \text{Dirichlet}(\boldsymbol{\alpha})$ , for  $\boldsymbol{\alpha} = (\alpha_1, \dots, \alpha_C)$

**Posterior:**  $\boldsymbol{\theta} \sim \text{Dirichlet}(\boldsymbol{\alpha} + \mathbf{n})$

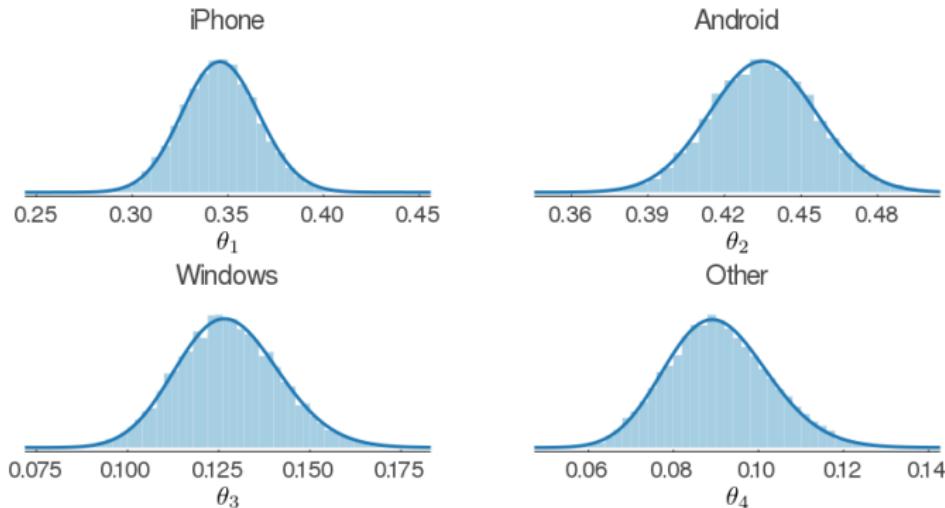
## Example: smartphone market shares

- Survey among 513 smartphones owners:
  - ▶ 180 used mainly an iPhone
  - ▶ 230 used mainly an Android phone
  - ▶ 62 used mainly a Windows phone
  - ▶ 41 used mainly some other mobile phone.
- Old survey: iPhone 30%, Android 30%, Windows 20%, Other 20%.
- **Pr(Android has largest share | Data)**
- Prior:  $\alpha_1 = 15, \alpha_2 = 15, \alpha_3 = 10$  and  $\alpha_4 = 10$  (prior info is equivalent to a survey with only 50 respondents)
- Posterior:  $(\theta_1, \theta_2, \theta_3, \theta_4) | \mathbf{y} \sim \text{Dirichlet}(195, 245, 72, 51)$ .
- **R Notebook:** Multinomial.Rmd

## Posterior simulation output

| draw   | $\theta_1$ | $\theta_2$ | $\theta_3$ | $\theta_4$ | $I$  |
|--------|------------|------------|------------|------------|------|
| 1      | 0.33       | 0.47       | 0.10       | 0.09       | 1    |
| 2      | 0.34       | 0.44       | 0.11       | 0.09       | 1    |
| 3      | 0.36       | 0.41       | 0.13       | 0.08       | 1    |
| :      | :          | :          | :          | :          | :    |
| 10,000 | 0.35       | 0.43       | 0.14       | 0.08       | 1    |
| Mean   | 0.34       | 0.43       | 0.13       | 0.09       | 0.99 |

## Example: smartphone market shares



■  $\Pr(\text{Android has largest share} \mid \text{Data}) = 0.991$